

Ride Easy It's Good to Be ALIV.

Promo: Pay Your Bill in Full (REV or ALIVFibr), purchase an unlimited prepaid plan, sign up for postpaid, upgrade your home services and be entered to win a car with Easy Sales valued at an estimated \$39,000.

Promotion Period: October 21st – December 15th

Draw Date: December 26th, 2024, during Our TV live broadcast of the 2024 Boxing Day Junkanoo Parade

Prizes:

- 2024 BYD Yuan Pro Compact SUV EV (White) Estimated Value \$39,950
- 2 Junkanoo tickets for the 2025 New Years Day Boxing Day Parade

Eligibility

Customer must be an active ALIV, REV or ALIVFibr customer in good standing. This means you should have an active subscription with no arrears or pending account status (disconnections, transfer, etc).

How to Participate

Be an ALIV Mobile Customer:

- Postpaid:
 - o Port-in and activate a postpaid 24-month Liberty Prime, Premium, Elite or More plan
 - o Port-in and activate a postpaid 24-month Senior Liberty, prime, Premium or Elite plan
- Prepaid:
 - o Purchase any 30-day unlimited prepaid plan
 - MiFi140 or Liberty 140mobile plan
 - Fair usage policy applies to all unlimited plans. See <https://www.bealiv.com/fair-use-policy/> for details

Cable Bahamas Limited Fixed Customers (REV and ALIVFibr)

- Fixed (Home) Customers
 - o Pay your bill in full
 - o Upgrade your home services
 - Upgrade to Infinite 1000 (ALIVFibr)
 - Add a Nokia Mesh Device to your account (ALIVFibr)
 - Upgrade your home services with any additional service (REV and ALIVFibr)
 - Sign up for trio or Trio+ (REV)
 - Add any seasonal sports package such as NFL or NBA (REV and ALIVFibr)

Terms and Conditions

- Giveaway prizes are non-transferable and cannot be exchanged for cash or other items. Winners will be selected from the pool of eligible participants that enter during the promo period and notified via phone and email on or before the date on announcement. By entering the giveaway, participants agree to allow the CBL Group & and all associated brands to use their name and likeness for promotional purposes. All personal information collected from participants will be used solely for the purpose of administering the giveaway and will not be shared with third parties.
- Postpaid subscribers must sign up for a postpaid senior plan subscription **or** port-in and activate a 24M ALIV postpaid contract. Sign-up requires the presentation of a government-issued ID and the signing of a 24M contract. Postpaid plan contract terms and prerequisites remain unchanged. Must be 60 years of age or older to sign up for senior plans.
- Postpaid customers must be in good standing during the duration promo period. This means you should have an active subscription with no arrears or pending account status (calls barred, pending disconnections, transfer, etc).
- Prepaid subscribers must purchase an eligible plan and have an activate plan at the time of the drawing.
- Must be a Residential ALIVFibr, REV and ALIV customer in good standing at the age of 18 years or older. This means you should have an active subscription with no arrears or pending account status (disconnections, transfer, etc).
- Limited time promotional giveaway running from October 21st – December 15th
- One (1) lucky winner will be selected from the pool of eligible participants on December 26th live on location during the Our TV broadcast of the Boxing Day parade
- ALIVFibr, REV and ALIV (Cable Bahamas and Be Aliv) reserves the right to change, substitute or end the promotion at any time without notice.
- Participants will be entered in a pool with eligible participants. A winner can only be selected at random once. A runner-up will be selected if the winner foregoes the prize collection.
- Any expenses incurred to insure, license or carry out any road traffic activities are not explicitly covered by CBL or BeAliv as part of the prize package for this promotion, including but not limited to personal expense, gas, repairs and upgrades are the sole responsibility of the winner.
- All winners are required to participate in all promotional advertising, including photo opportunity and/or video interviews, without additional compensation. Ownership of the promotional advertising content and assets will become the sole right of the CBL Group of Companies to use at their discretion.
- The winner will be notified by phone during live broadcast and will also be announced on CBLGC's official channels, including traditional and digital communication platforms, social media platforms and the website.
- The winner will be contacted via a live broadcast, in the event the customer does not respond when contacted live on air another winner will be selected. Failure to accept/collect the prize by the specified on the day of the broadcast will result in forfeiture of the prize, and a new winner will be selected from the pool of eligible participants
- Giveaway prizes are non-transferable and cannot be exchanged for cash or other items. Winners will be selected from the pool of eligible participants that enter during the promotional period and notified via phone during a live broadcast. By entering the giveaway, participants agree to allow the CBL Group & and all associated brands to use their name and likeness for promotional purposes. All personal information collected from participants will be used solely for the purpose of administering the giveaway and will not be shared with third parties.
- CBL and its group of companies shall not be held liable for any expenses, injuries, losses, or damages incurred during the operation or collection of the vehicle
- Participants must be 18 years or older and meet all requirements regarding traffic laws, including but not limited to obtaining a valid driver's license and any necessary additional documents or activities. CBL is not responsible for assisting with or ensuring compliance with any requirements for the operation of the vehicle
- Employees of CBL Group of Companies are not eligible to participate in the promotion.